

SALESFORCE AI FOUNDATIONS

This course about Artificial Intelligence within the Salesforce space develops practical skills that enable you to define AI usecases and implement AI solutions.

Course



Modules

Five Modules. Five Weeks.

Module 1

Module 2

Module 3

Module 4

Module 5

Einstein

Copilot

AgentForce

Prompt Builder

Data Cloud

Understand Salesforce AI capabilities

Learn how artificial intelligence evolved from the beginning of Einstein with predictive AI in 2016 to Generative AI in 2024.

Improve Employees Productivity

Discover how to configure Einstein Copilot in order to assist employees delivering better customer experiences.

Create Fully Autonomous Assistants

Learn to create Custom Salesforce Agents for Sales, Service and Marketing using Custom Actions, Topic, Agent Builder and Prompt Builder.

Interact with LLMs within Salesforce

Understand how to write quality Prompts that are calling external resources such as Fields, Flow and APEX.

Get a 360 View of your Customer Data

Learn what is Data Cloud and how it allows organisations to unify Customer Data across different system.

Course Structure

Each week of the course will cover a single module and follow the same repeating structure.

- Video content about the tool
- Simple exercises to get you started
- Video content covering how to use the tool
- Example exercises with sample answers provided
- Application exercises using your own content.

Course Options	Instructor Supported		
	Standard	Cohort	Coached
Access to course content (lessons, exercises etc)	✓	✓	✓
Tutor support for course-related questions. Provided through a dedicated online forum	✓	✓	✓
Instructor review of coursework and feedback provided		✓	✓
Additional instructor support on demand		✓	✓
Dedicated instructor			✓
Time frame	Flexible	Fixed 6 weeks	Flexible 6-month limit
Price	\$35/m	\$620	\$920

Standard

This option suits those who are budget conscious or like to take a DIY approach to learning. Participants can start anytime and work at a pace that suits their schedule.

Cohort

This option suits people who like a bit more structure and support in their learning. The Cohort is a set time frame to keep you on track. Instructors will review your coursework and provide feedback, allowing you to be confident you are on the right track.

Coached

This option is for people who want to get the most out of the course but also want it to fit their schedule. Like the Standard version, you can work through the course at your own pace. In addition, you will have an instructor assigned to you, who will review your coursework and provide feedback.

Tech Requirements

SF4AI is an on-line course. You will need access to a computer with audio and video and a reliable Internet connection. We recommend a quiet space without distraction and a headset with microphone if your computer audio is of poor quality.

Refunds and guarantee

We want this investment to be 100% risk-free. If you watch the video lessons and complete the deliverables, and still don't find the course valuable, we'll happily refund your full payment.

More Questions?

Please visit the FAQ page on the SF4AI website SF4AI.com/faq or email your question to contact.sf4ai@gmail.com