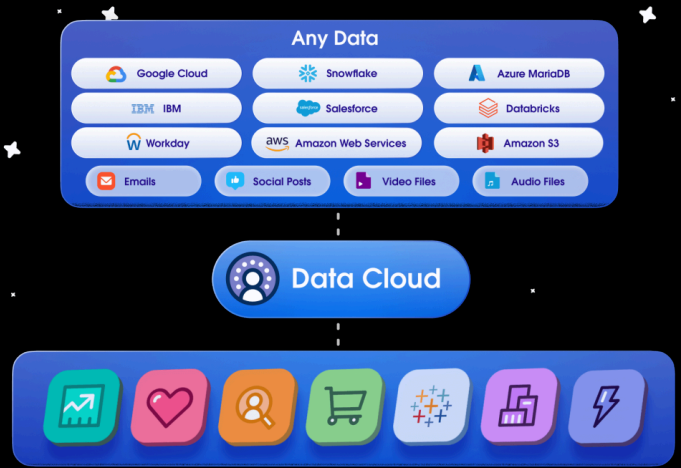


SALESFORCE DATA CLOUD

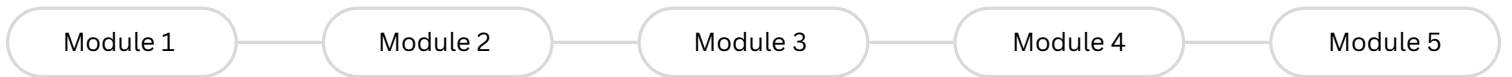
This course about Artificial Intelligence within the Salesforce space develops practical skills that enable you to define AI usecases and implement AI solutions.

Course



Modules

Five Modules. Five Weeks.



Data Integration

Access Data from your organisation external systems

Integrate data from external systems into Data Cloud for unified customer insights.

Data Harmonize

Map your Data into the customer 360 Model

Organize your data into a Customer 360 model for a holistic view of your customers.

Data Unification

Discover how to get a 360 view of your customers

Gain a complete 360 view of your customers for enhanced insights.

Data Activation

Action your Data and interact with your customer

Engage directly with customers through personalized, data-driven interactions.

AgentForce Integration

Leverage AI Assistants and start automate

Automate processes and drive intelligent, customer interactions with ease.

Course Structure

Each week of the course will cover a single module and follow the same repeating structure.

- Video content about the tool
- Simple exercises to get you started
- Video content covering how to use the tool
- Example exercises with sample answers provided
- Application exercises using your own content.

Course Options	Instructor Supported		
	Standard	Cohort	Coached
Access to course content (lessons, exercises etc)	✓	✓	✓
Tutor support for course-related questions. Provided through a dedicated online forum	✓	✓	✓
Instructor review of coursework and feedback provided		✓	✓
Additional instructor support on demand		✓	✓
Dedicated instructor			✓
Time frame	Flexible	Fixed 6 weeks	Flexible 6-month limit
Price	\$35/m	\$620	\$920

Standard

This option suits those who are budget conscious or like to take a DIY approach to learning. Participants can start anytime and work at a pace that suits their schedule.

Cohort

This option suits people who like a bit more structure and support in their learning. The Cohort is a set time frame to keep you on track. Instructors will review your coursework and provide feedback, allowing you to be confident you are on the right track.

Coached

This option is for people who want to get the most out of the course but also want it to fit their schedule. Like the Standard version, you can work through the course at your own pace. In addition, you will have an instructor assigned to you, who will review your coursework and provide feedback.

Tech Requirements

SF4AI is an on-line course. You will need access to a computer with audio and video and a reliable Internet connection. We recommend a quiet space without distraction and a headset with microphone if your computer audio is of poor quality.

Refunds and guarantee

We want this investment to be 100% risk-free. If you watch the video lessons and complete the deliverables, and still don't find the course valuable, we'll happily refund your full payment.

More Questions?

Please visit the FAQ page on the SF4AI website SF4AI.com/faq or email your question to contact.sf4ai@gmail.com